



5th Annual 5K Run/Walk
Sunday, June 6, 2010
Clement Park, Littleton, CO

Benefiting the Kyle O'Connell Foundation

SPONSORSHIP LEVELS

Presenting Sponsor: \$5,000

- Sponsor name and logo on 1,000 race t-shirts and front of 3,000 race brochures
- Company logo on Foundation website
- Pre/during/post race announcer recognition
- Complimentary 10'x10' tent to display company provided banner and/or materials
- Company provided materials to be put in participant goody bags
- Company name in all press releases and public service announcements
- 2 sponsor signs on racecourse
- 5 complimentary race entries

Hope Sponsor: \$3500 and above

- Company logo on 1,000 race t-shirts
- Company logo included in 3,000 race brochures
- Company logo on Foundation website
- Pre/during/post race announcer recognition
- Designated area to display company banner
- Company provided materials will be put into participant goody bags
- 2 sponsor signs on racecourse
- 3 complimentary race entries

Courage Sponsor: \$2000 and above

- Company logo on 1,000 race t-shirts
- Company logo included in 3,000 race brochures
- Company name on Foundation website
- Pre/during/post race announcer recognition
- Company-provided materials will be put in participant goody bags
- One (1) sponsor sign on racecourse
- 2 complimentary race entries

Strength Sponsor: \$1000 and above

- Company logo on 1,000 race t-shirts
- Company logo included in 3,000 race brochures
- Post race announcer recognition
- Company-provided materials will be put in participant goody bags
- 1 complimentary race entry

Love Sponsor: \$500 and above

- Company name on 1,000 race t-shirts
- Company name listed in 3,000 race brochures

Entertainment Sponsor

Help us fund the event entertainment, which includes face painting, bouncy house, music and more! Please contact Ellen Cook for specific pricing information about these opportunities, eccokc@msn.com

- Company name on sign posted at entertainment locations



Shedding Light on Pediatric Brain Tumors